

Hospitality redefined: Your entry-level middleware solution

Benefits at a glance:

- ✓ Easy entry into the world of IPTV solutions for small and medium-sized hotels
- ✓ Preconfigured micro server
- ✓ Includes a content management system for entering content
- ✓ Management of TV/radio programmes
- ✓ Management of hotel information
- ✓ Start screen on the TV set can be easily configured with customised background image and hotel logo
- ✓ Three selection tiles (TV, weather, hotel info) and language selection for guests



Available types:

ISW 96-30	Micro Middleware Solutions up to 30 rooms
ISW 96-50	Micro Middleware Solutions 31 to 50 rooms
ISW 96-100	Micro Middleware Solutions 51 to 100 rooms
ISW 96-200	Micro Middleware Solutions 101 to 200 rooms

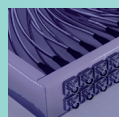
Suitable services:

Basic content setup (background image, hotel glossary, weather)
IPTV middleware setup, installation, configuration and training
via remote access

Entering the world of IPTV solutions

The new system is the cost-effective entry into the world of IPTV solutions for small hotels. The system is supplied with a preconfigured server and can generally be operated out-of-the-box. AXING and its system partners are of course available for installation, configuration and training.

The system can be integrated into practically any hotel, as it works as a hybrid in existing DVB-C/T installations as well as in a modern, pure IPTV environment.



AXING AG

Gewerbehaus Moskau

Phone +41 52 - 742 83 00

Fax +41 52 - 742 83 19

8262 Ramsen

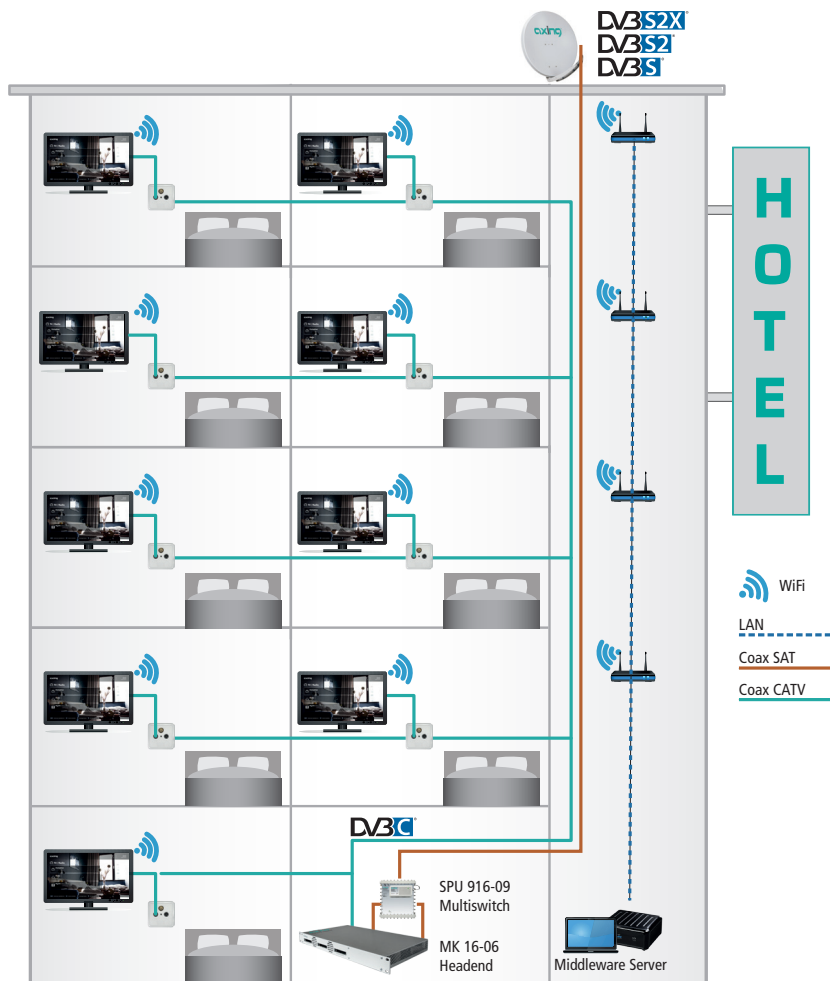
info@axing.com

www.axing.com

Minimal implementation effort

The AXING entry-level middleware solution is the perfect choice for hotels that want to transform their existing DVB-C or DVB-T systems into an interactive world of experience. With minimal implementation effort, the AXING system is quickly and easily integrated into your existing infrastructure. No in-depth technical understanding or special network knowledge for IPTV is required.

All your hotel needs is a functioning WiFi network and the appropriate hospitality TV devices (alternatively set-top boxes for existing TV devices with HDMI input). In a very short time, you can offer your guests a modern, interactive service experience that will make their stay in your hotel even more pleasant and attractive.



The hybrid solution

Particularly for properties such as hotels, which usually have coaxial cabling and are subject to ongoing operation, upgrading to a new infrastructure is associated with operational restrictions and therefore loss of revenue for the operator.

AXING has a hybrid solution for precisely this target group. The existing television distribution via coaxial cable is retained. The existing headend or a cable TV/SAT connection continues to supply the TV programme.

Communication with the AXING Micro middleware server takes place via WiFi. The required data rate is low. Hospitality TVs with WiFi or a suitable set-top box are used as end devices.

